



2020 WOMEN ON BOARD

Date: Friday 13th November, 2020

Time: 9am - 12pm

FREE EVENT

SPONSORED BY
VOLVO BUS AUSTRALIA &
CMV TRUCK & BUS



With thanks to Volvo/CMV, this year's Women on Board seminar will be held as an on-line webinar, from 9am to 12pm Friday 13th November. All industry personnel are welcome to attend this free seminar.

This year's topic is **The Age Difference**.

This year can best be summed up in one word – 'unprecedented'. From severe drought, bushfires, and COVID-19, every aspect of our lives has been touched in some way. Business survival, community recovery, and concerns for the future workforce are increasingly becoming top of mind.

The seminar sessions will explore the future workforce more closely and the why and ways businesses need to adapt to the next generation and ageing workforce.

The sessions will be recorded and posted to the BusVic website after the event.

Registration is essential - please click here: <https://www.busvic.asn.au/node/12409>

To prime participants for the event, they should view the video on **the 100 Year Life before** attending the webinar. https://youtu.be/6utvj_Awq3Q

SESSION 1

9:00am [30-mins]	Welcome – Julia Evans Overview of webinar basics, how to ask questions and warm up exercise, and webinar theme – Julia Evans Welcome from sponsor – David Mead, Volvo
9.30am [15 mins]	Presentation – Ashima Mehta - Australian Super Trends/data on superannuation facing millennials through to retirees. -Trends in digital use of our website/app between Millennials and Planners. -Behavioural differences between Millennials and Planners with switching investment options, contributing extra money. -Covid-19 early release update and trends with Millennials vs Planners. -How BusVic Member's employees compare to the above trends and behaviours.
9:45am [45-mins]	Workshop – Ageing Workforce Ready – Rachael Palmer, Transitioning Well In this session, Rachael will outline the reality of an ageing workforce and debunking myths about mature-age workers; discuss what makes a workforce 'ageing ready' through the Ageing Workforce Pillars; present emerging themes and insights for bus companies, the Maturity of Practice results from the Ageing Workforce Ready Project; and share how Ageing Workforce Ready is your company. Audience Q&A – Julia
10:30am [30-mins]	Break – Participants can either stay online, or log back in for the second session.

SESSION 2

11:00am [50-mins]	Panel – Millennials and the Future Workforce Introductions – Julia Evans Panel facilitator – Anna Tyben, Latrobe Valley Bus Lines Young members from the industry to discuss: <ul style="list-style-type: none"> • What does it mean to be a millennial? • Why are millennials important, and a challenge? • What has 2020 meant to millennials? • What workplaces and leadership styles do we thrive in? • Strategies for making the most of the millennial workforce? • Audience Q&A
11.50am [10 mins]	Wrap up of key learnings – Julia Evans Vote of thanks – Chris Lowe, BusVic
12.00pm	Close

YOUR HOSTS AND PRESENTERS

Register Now!



Julia Evans

Since the late-1990s, Julia Evans has consulted extensively with peak industry bodies, franchised and networked businesses to improve their education strategy, member and stakeholder engagement, and communication and advocacy activities.

Julia is the Director of consulting firm Corven. Her doctoral studies explored how ethics and power significantly impact effective small business education. She has been involved with BusVic since 2008 as the facilitator of the annual Women on Board event, Chair of BAV's Social Strategies Committee and was appointed to the BAV Board in 2019.



Anna Tyben

Anna has been the General Manager for Latrobe Valley Bus Lines (LVBL) since 2010.; She is also a BAV Board Member and President of Latrobe Women In Business.

In 2012 Anna was awarded "overall best performance" from Monash University Engineering Institute of Transport. Anna is passionate about developing a learning culture within her organisation and industry, and attracting, developing and supporting talent and diversity.

In 2015 Latrobe Valley Bus Lines became the only bus company within Australia and New Zealand to hold a B Corp Certification.



Rachael Palmer

Rachael Palmer is an Organisational Psychologist who passionately believes that the world will be a better place when everyone can access good work that is good for their wellbeing.

For 20 years she has supported organisations to create environments that encourage productivity and protect people's mental health; she trains and coaches leaders to proactively manage change; and works with individuals to navigate workplace transitions and foster resilience. Before joining forces with Transitioning Well to deliver the Ageing Workforce Ready project, she worked for KPMG, Victoria Police and NAB.



Ashima Mehta

Ash is a strategic customer research and insights professional with over 10 years' experience. In her current role as Innovation Insights Manager at AustralianSuper she is responsible for delivering strategic insights covering member, business and advisers.

Her career spans across both client and supplier side and prior to joining AustralianSuper held roles at KPMG in Management Consulting and Crown Resorts as Market Intelligence Manager.

She is passionate about telling a story with data and understanding customers on a deeper level so she can be their voice in organisations.

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