

2026 BUSVIC SPONSORSHIPS

We know our sponsors are dedicated to supporting our members by assisting them to remain as competitive, relevant and efficient as possible in today's challenging operational and regulatory environment. In turn, we encourage our members to support our sponsors when considering products and services for their bus operation.

BusVic sponsors are provided opportunities to engage with our members in a wide variety of ways. **BusVic offers opportunities as outlined in the flyer below. From Regional Meetings early in the year to a ZEB Summit later in the year, and opportunities to promote your products in between.**

Please contact Oscar Goodwin at ogoodwin@busvic.asn.au or 0498 044 336, or Peter Kavanagh at pkavanagh@busvic.asn.au should you have any queries about becoming a BusVic Sponsor.

STANDARD INCLUSIONS

\$4000 *

2 x delegate registrations to the quarterly Sponsor events. Meetings / workshops at BAV or alternate venue TBA. *(With BAV Board and Executives)*

- First event to be held 5th March 2026 (11:00am – 1:00pm)
- Remaining meetings/workshop as agreed

2 x full delegate registration to BusVic ZEB Summit - to be held on 18th August 2026

2 x full delegate registrations to all Regional Conferences *(formerly Branch Meetings)* ^

- Full regional conference schedule, including session times and locations
- Operator (approved) list of attendees at regional conference prior to event

Sponsor logo recognition in the BusVic monthly Member Bulletin

1 x print copy delivered of the BusVic monthly Member Bulletin

Website access to Sponsor Portal - contains useful information such as BusVic staff contacts, Member Bulletins, Member Webinars etc

OPTIONAL EXTRAS

Half-page ad in the BusVic Member Bulletin (Ad / Feature). #

☐ Casual *(per edition)* - **\$500** Qty: OR ☐ Annual Pack *(11 editions)* - **\$4000**

Full-page ad in the BusVic Member Bulletin (Ad / Feature). #

☐ Casual *(per edition)* - **\$750** Qty: OR ☐ Annual Pack *(11 editions)* - **\$6000**

Advertising in the ZEB Summit Program (Ad or Feature)

☐ Half-page - **\$500** OR ☐ Full-page - **\$750**

☐ **Additional ZEB Summit Registrations** - **\$75 pp.** Qty:

☐ **Sponsor recognition in BusVic member digital newsletters/emails during 2026.** Sponsor logo with hyperlink to Sponsor website included in email footer - **\$500**

☐ **1 x Marketing Email (EDM) to BusVic members**, per annum, promoting sponsor's products or services - **\$1000.** *(BusVic to approve all content and send email)*

* All prices exclude GST. ^ Tables will be made available upon request for displays at Regional Conferences.

BusVic Member Bulletin Advertising Terms and Conditions - view on [BAV website](https://www.bav.vic.gov.au/).